



Ian McGillivray
 Graphic Design
 Art Direction
 Illustration

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 Brooklyn NY 11206

IMProper Design

Professional Independent Freelancer 2009 - present
 Creating professional solutions for various companies through eye catching, visual explorations for designs that cover a broad range of print and digital media.

Recent Employer

Fuel Outdoor: Out-of-Home Advertising Media Company, NY 06/06 - 12/08
Assistant Art Director / Graphics Manager (reason for leaving: company downsizing)
 Developed location specific advertising mock ups for clients and sales in 8 of the top 15 DMA's nationwide. Clients included: Apple, BMW, Anheuser Busch, Citi-Bank, American Airlines, Fox, Universal Studios, Verizon, Calvin Klein and other major national brands.
 Designed and produced Fuel's printed material including: published ads, business Development books, sales proposals, property sales sheets, client reports, and company event invites, all of which contributed to the company's growth of 5,000%.
 Photographed existing and potential advertising sites which helped Fuel to now control over 4,000 OOH faces.
 Design of Fuel branded material including business cards, note pads, folders, post-it notes which helped solidify the growing company's brand as a major advertiser.
 Designed interactive flash banner ads, and maintained company web site.

For Art's Sake

Brooklyn Art Collective: Independent Artist Collaborative Group, NY 2003 - 2010
Co-Director & Art Director
 Develop concept & design of all posters and flyers for BKAC art gallery shows.
 Design of BKAC web site, logo, P.R. book, business cards, stickers, and tee shirts.
 Organize guerilla street marketing campaigns.

Clients 2005 - 2010

Residential Mortgage Recovery, NY	Logo, Business cards, & Letterhead
Gary H. Silver Architects P.C. NY	Logo, Business cards, & Letterhead
1800 Tequilla: Essential Artists Series	1 Winning bottle design of 12
"Spirit of the Arctic": Alaskan nature film	Marketing campaign, DVD packaging
"Natural Causes": C.L.C. Productions	Movie poster design, & Business cards
LED Media: LED billboard company, NY	Logo design, & Sales material
Street Attack Marketing: Sparks Drink, MA	Design for T-shirt line & bags
Jordan Laws: Digital Video DJ, NY, NY	Identity development, promotions
Chick Peace: hummus product, VT,	Identity, Logo & Label design
Version Industries: design studio, NY, NY	Web Design & T-shirt design
Mishka: clothing apparel, Brooklyn NY	Graphic design, Merchandising
Renata Mann: renataman.com, RI	Website design, layout, & execution
Zooma Bar-Ristorante, RI	Advertising, Menu, & Stationary
Clarendon Group: marketing firm, RI	Promotional design for AIDS benefit
CRIAHEC: public health organization, RI	Website design & layout
Eastern Edge: magazine, Brooklyn NY	Page layout design
The Prattler: Pratt publication, Brooklyn NY	Art Direction, Illustration, Writing

Education

2001-2005 Pratt Institute, Brooklyn NY
 BFA Communications Design, Major: Graphic Design
 GPA: 3.7 President's List

Technical Tools

Creative Suite 4	Quark Xpress
Photoshop	HTML
Illustrator	Power Point
InDesign	Microsoft Office
Flash CS3	Xcel
Dreamweaver	Story Boarding